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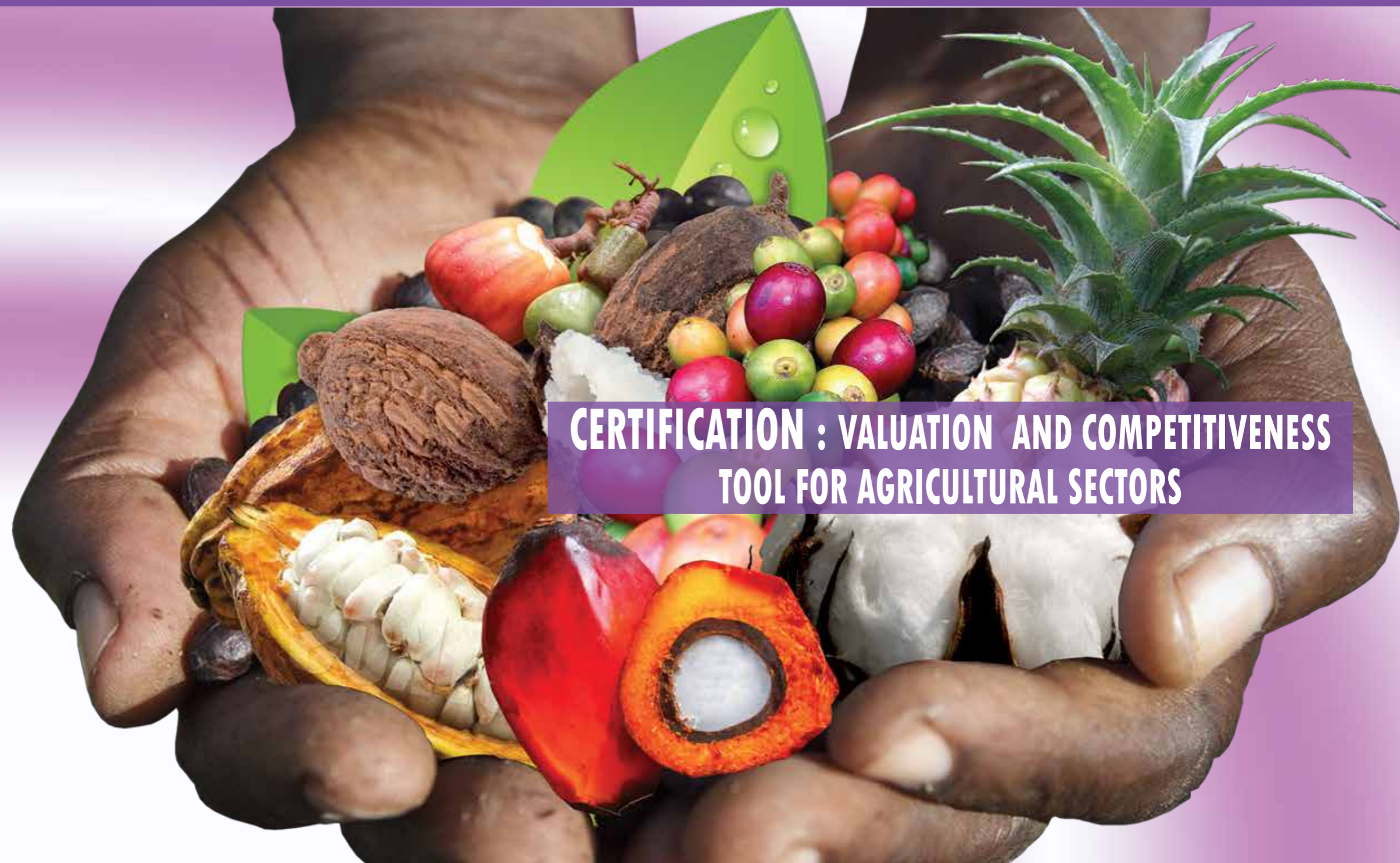


K'ORIGINS

ICC 2015
INTERNATIONAL
CERTIFICATION
CONFERENCE

INTERNATIONAL CONFERENCE

ABIDJAN, SOFITEL Hôtel Ivoire
FROM 8th TO 11st OF DECEMBER 2015



**CERTIFICATION : VALUATION AND COMPETITIVENESS
TOOL FOR AGRICULTURAL SECTORS**

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General objectives:

To create an international platform for stakeholders in Certification

Specific Objectives

Make an inventory of certification in International Trade

Enable better awareness of certification issues on trade

Facilitate discussions for the implementation of a legal and regulatory framework

Build capacity of agricultural enterprises to make them more competitive.

Involve government authorities for their active participation in the process

stimulate the dynamism of producer organizations and the various stakeholders of the agricultural sector;



Participants

- Technical ministries
- Producing organizations
- Training organization/Audit
- Financing companies
- NGOs
- International Organizations (World Bank, PNUD, FAO etc...)
- Manufacturers
- National and international Institutions
- Embassies



Topics

- Actions in producing countries
- Legal framework and regulation
- Actions in consuming countries
- International organizations activities
- Presentations of different certification standards
- Industry role
- Child labor and certification
- Climate change and certification
- Food safety and certification
- Financing of certification projects
- Tools developed for certification (traceability, training, financing)



Expected results

The Second Edition of ICC has the following results:

- Appropriate responses are made to key issues related to certification with a focus on market access, food safety, traceability, financing
- The challenges of agricultural certification on international trade are known;
- The establishment of a legal and regulatory framework at the level of producing countries
- A strategy and a common vision is shared for better repositioning of the certification at the heart of sustainability and external marketing activities.



Key numbers

- 15 % of the world overall cocoa production is certified
- 14% of the world overall coffee production is certified
- Commitment from the big companies to purchase products that are 100% certified
- More than 50 certification labels